

DENIM SERVICE
1989

**PRIVACY POLICY - ART. 13 EUROPEAN REGULATION NR. 2016/679
(General Data Protection Regulation)**

1. Data controller

The Data Controller is DENIM SERVICE SRL (VAT 00968740290), in person of the legal representative pro tempore, with registered office in Colceresa, Via dell'Artigianato nr.45 (VI), www.denimservice.it, hereinafter "the Holder".

The Data Controller intends to provide the data subject with complete information on the purposes and methods of processing personal data.

2. Methods of processing personal data

Personal data are processed on computer media or in any case with the aid of computerized or automated tools in compliance with the principles of lawfulness, correctness and transparency and will be collected in an adequate, relevant and limited way to the previously determined, explicit and legitimate purposes of the treatment.

3. Purpose of the processing

The Data Controller will process your personal data for the following purposes:

- 1) performance of contractual and pre-contractual activities
- 2) compliance with tax or legal obligations
- 3) sending information for commercial, promotional and advertising purposes

Personal data will also be processed exclusively for purposes strictly connected and instrumental to the fulfillment of the obligations inherent to the aforementioned points.

The consent you have expressed is the legal basis of the processing pursuant to art. 13, paragraph 1), letter c) of the GDPR.

4. Nature of the contribution

The provision of your data for the purposes referred to in paragraphs 1) and 2) of Article 3 does not require any formal consent as a preliminary and essential to any contractual or pre-contractual relationship.

The provision of your data for the purposes referred to in points 3) of art. 3 is optional and requires your express consent. Failure to consent will only imply the consequences described below: the inability to send information for commercial, promotional and advertising purposes.

In any case, if you have given your express consent to authorize the Holder to pursue the purposes referred to in points 3) of art. 3, will in any case remain free to revoke it at any time, by sending a communication to this effect without formalities to the e-mail address: privacygdpr_ds@denimservice.it. Following receipt of this opt-out request, the Data Controller will promptly remove and delete data from the databases used for processing for the purpose of sending information for commercial, promotional and advertising purposes and to inform, for the same cancellation purposes, any third parties to whom the data have been communicated. The simple receipt of the cancellation request will automatically be valid as confirmation of cancellation.

5. Recipients or category of recipients of personal data

The personal data you have provided, for the purposes described above, may be brought to the attention of employees and / or collaborators of the Data Controller and communicated to the following subjects:

- a) third-party companies possibly appointed by the Owner to provide for the execution of the obligations assumed by the latter for the implementation of the treatments provided for by the purposes referred to in points 1) and 2) of Article 3;
- b) all subjects (including Public Authorities) who have the right of access to data by virtue of regulatory or administrative provisions;
- c) third-party companies appointed by the Data Controller for the processing of data provided for by the purposes referred to in points 3) of Article 3;

All collaborators or suppliers used by the Data Controller for the processing of your personal data have been appropriately and legally authorized and made responsible for the methods and purposes of the processing attributed to them and will act in compliance with and in accordance with this information. The personal data you provide and subsequently processed in relation to the management of the service are not subject to disclosure.

For the subjects indicated in points a) and c) only the category of recipients is indicated, as it is subject to frequent updates and revisions. Therefore, interested parties may request the updated list of recipients by contacting the Data Controller through the channels indicated in art. 1 of this information.

6. Data retention times

Your personal data will be kept for the times defined by the relevant legislation, which are specified below pursuant to art. 13, paragraph 2, letter a) GDPR:

- 1) for the purposes indicated in points 1), 2) of article 3 for the times prescribed by the laws in force and in any case for a period not less than 10 (ten) years
- 2) for the purposes indicated in points 3) of the art. 3 for 2 (two) years from the time of consent to treatment;

7. Exercise of rights by the interested party

Pursuant to article 13, paragraph 2, letters b) and d), 15, 18, 19 and 21 GDPR, the interested party is informed that he has the right to:

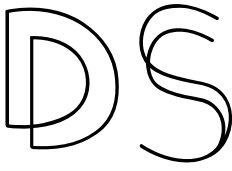
- a. Access to personal data: obtain confirmation of whether data concerning you are being processed and, in this case, access to the following information: the purposes, the categories of data, the recipients, the retention period, the right to lodge a complaint with a supervisory authority, the right to request rectification or cancellation or limitation of processing or opposition to the processing itself and the existence of an automated decision-making process;
- b. Request for rectification or cancellation of the same or limitation of the processing that concerns you; "limitation" means the marking of data stored with the aim of limiting its processing in the future;
- c. Opposition to processing: to oppose for reasons connected with your particular situation to the processing of data for the performance of a task of public interest or for the pursuit of a legitimate interest of the Controller;
- d. Data portability: in the case of automated processing carried out on the basis of consent or in execution of a contract, to receive data concerning you in a structured format, commonly used and readable by automatic device; in particular, the data will be provided by the Data Controller in .xml format;
- e. Revocation of consent to processing for marketing purposes, both direct and indirect, market research and profiling; the exercise of this right does not prejudice in any way the lawfulness of the processing carried out before the revocation;
- f. Propose a claim pursuant to art. 77 RGPD to the competent supervisory authority based on your habitual residence, workplace or place of violation of your rights; for Italy, the Guarantor for the protection of personal data is competent, which can be contacted via the contact details on the website <http://www.garanteprivacy.it>.

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VIA DELL'ARTIGIANATO, 45 - 36064 COLCERESA - VICENZA - ITALY

TEL. 0424 414555 (pbx) - FAX 0424 414599 - INFO@DENIMSERVICE.IT

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The aforementioned rights may be exercised by sending a specific request to the Data Controller through the contact channels indicated in art. 1 of this information. Requests relating to the exercise of your rights will be processed without undue delay and, in any case, within one month of the request; only in cases of particular complexity and in the number of requests can this deadline be extended by a further 2 (two) months. The exercise of rights is not subject to any formal constraints and is free. The e-mail address for the exercise of rights is privacygdpr_ds@denimservice.it

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